



"New Life Rises" is the theme for Donate Life's seventh Tournament of Roses Parade entry. The central figure of Donate Life's 2010 float is a phoenix, the mythical symbol of life coming out of the ashes of death, representing the renewal of life through donation and transplantation. The bird's tail is comprised of "floragraph feathers" adorned with portraits of 77 deceased organ, eye and tissue donors. 24 float riders, each a transplant recipient or donor family member, and more than 1,000 roses personally dedicated to donors, recipients and transplant candidates from all 50 states and other countries will be a part of the Donate Life float on New Year's Day 2010.

Please join us as we participate in the 2010 Tournament of Roses Parade!

IOPO is proud to sponsor Joann Nixon, donor mother and wife, who will represent our donor families as a rider on the Donate Life float. Joann and her husband, Phil, donated their eleven-year-old son Christopher's organs when he died in 1998 after being struck by a car while riding his bicycle. The Nixon family was touched by donation a second time in 2007, when Phil was critically injured in a tragic home accident. When he died, Joann and their sons, Glen, Matt and Ryan, honored Phil's decision to be an organ and tissue donor. Floragraphs (portraits created from all natural materials) on the float will also honor Christopher and Phil as donors. You can visit www.donatelifefloat.org to read more about the Nixon family and the other 2010 float riders and floragraph honorees.



You can participate in the float by being a part of the Family Circle Rose Dedication Program!

This program offers all families touched by organ and tissue donation the opportunity to honor their loved ones by purchasing a rose that is tagged with a personal message and placed in the Family Circle Garden on the front of the Donate Life float. Each rose bears the name of someone who has given, received, awaits, or died while waiting for the gift of life. The Nixon family and IOPO representatives will read each tribute aloud and personally place each dedicated rose from Indiana on the Donate Life float in Pasadena before the parade. To learn more about this program or to dedicate a rose, use the enclosed order form or visit www.donatelifefloat.org and go to the Family Circle page. Orders should be placed by December 1st in order to receive your dedication package by Christmas. Also let your IOPO Community Relations Coordinator know if you dedicate a rose, so that we can be sure it's on our list of roses to personally place on the float in Pasadena.

**You are invited to a "Send-Off" Reception for Joann Nixon and the Floragraph Portraits
Thursday, December 17th from 4:30 PM to 6:00 PM
IOPO's Northeast Regional Office, 7220 Engle Road, Fort Wayne**

Please join us to wish Joann well on her journey to California, and to see the completed floragraph portraits of Christopher and Phillip before they are shipped back to Pasadena and placed on the float. RSVP to Marti Cooper by Monday, December 14th. Email martic@iopo.org or call 1-888-275-4676, ext. 3505.

Go to IOPO's website and sign up for IOPO's blog!

From December 1st through the parade on New Year's Day 2010, IOPO's staff and the Nixon family will provide updates and share our experiences as we complete the floragraphs in Indiana, prepare for our journey to Pasadena, and participate in the Tournament of Roses Parade .

Check your local television listings on January 1st, 2010 and join approximately 40 million viewers!

The Tournament of Roses parade is usually broadcast nationally by CBS, Univision, Telemundo and HGTV in its entirety, and by ABC and NBC for the first one to two hours of the parade.